

# HP2020: ADOLESCENT HEALTH

*To improve the healthy development,  
health, safety, and well-being of  
adolescents and young adults*

Brandon Rachal, RN, BSN

## PRESENTATION OBJECTIVES

- **Explain** the importance of adolescent health to healthcare costs and outcomes
- **Identify** adolescent risky behaviors
- **Identify** social and environmental influences that effect adolescent behaviors
- **Appraise** the effectiveness of existing governmental programs and policies that target HP2020 Adolescent Health objectives
- **Discuss** innovative ways to target healthcare change



## Overview

**21%** of the US population are **adolescents** (ages 10-19) and **young adults** (ages 20-24)




## Background

Of the 21 Adolescent Health objectives of 2010, only **TWO** met projected target. These include a reduction in teens riding with drunk drivers and reduction in overall adolescent mortality



## HP2020 Goal

Improve the healthy development, health, safety, and well-being of adolescents and young adults



## Burden of Proof

The societal and **financial burdens** of preventable health problems and adolescent decision making are large and include long-term costs of chronic disease



## PROMINENT SOCIAL ISSUES

- Homicide
- Suicide
- Motor Vehicular Crashes
- Destructive Driving
- Substance Abuse/Use
- STI / HIV
- Teen Pregnancy
- Homelessness



## CURRENT PREVENTATIVE INTERVENTIONS

- Graduated Drivers License Programs
- Teen Pregnancy Programs
- Violence Prevention
- Delinquency Programs
- Mental Health Programs
- Substance Abuse Programs
- HIV Prevention Interventions

## Narrowing the Target

Adolescents are grounded in their *social environments* and influences at the *individual, peer, family, school, community*, and *societal* levels.







# HP2020 Objectives

Largely target homicide, suicide, MVC, and substance; yet few have correlating current preventative initiatives and programs

## OBJECTIVE TOPICS

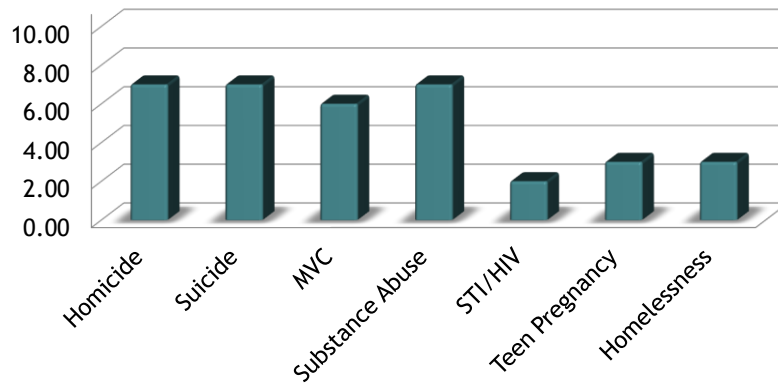
- Wellness Checkups
- Extracurricular Activities
- Connected with Parent
- Foster Care Transition
- **Educational Achievement**
- School Breakfast Programs
- **School Environment**
- Teen Harassment
- **Crime Perpetration and Victimization**

## Appraising HP2020

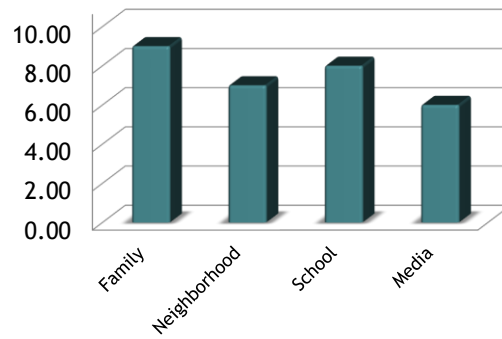
How close do current objectives correlate with adolescent social issues, environmental factors, and current program and research efforts?



## CORRELATION OF OBJECTIVES AND SOCIAL ISSUES



## CORRELATION ON RESEARCH OF ENVIRONMENTAL INFLUENCES





## HP2020 Goal

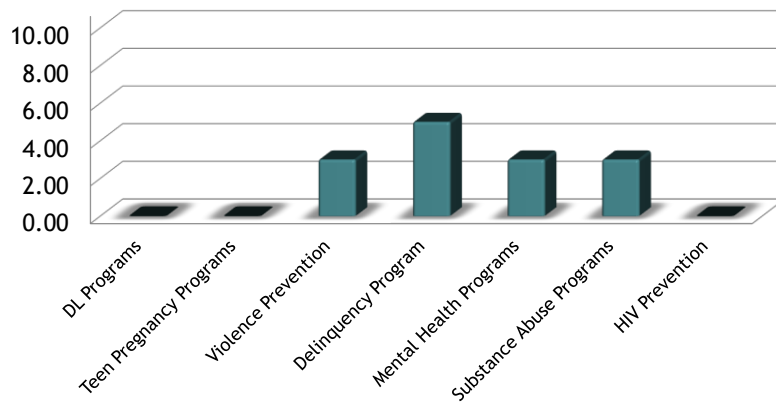
Improve the healthy development, health, safety, and well-being of adolescents and young adults



## OBJECTIVE TOPICS

- Wellness Checkups
- Extracurricular Activities
- Connected with Parent
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- **Educational Achievement**
- School Breakfast Programs
- **School Environment**
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## CORRELATION OF OBJECTIVES AND CURRENT INTERVENTIONS



Moving Forward...



## PROGRESS

- Objectives **ON TARGET** with research on environmental factors
- Many objectives **do not** address prominent social issues, especially STI/HIV, teen pregnancy, and homelessness
- Current interventions and programs **do not meet** HP2020 objectives

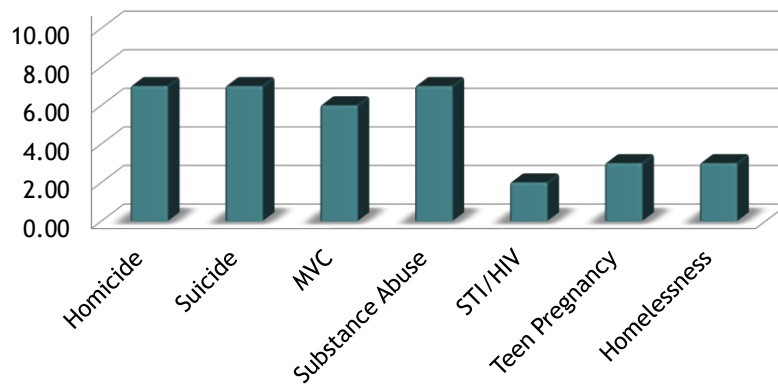


## EMERGING ISSUES IN ADOLESCENT HEALTH

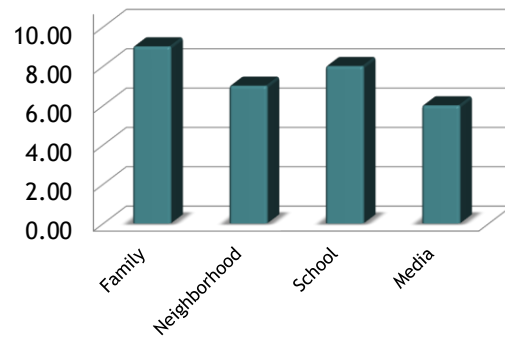
- Cultural responsiveness to health care needs and sharpened attention to disparate health and academic outcomes
- Increased focus on positive youth development interventions for preventing adolescent health risk behaviors
  - Providing youth with support, relationships, experiences, resources, and opportunities to be successful

## What's Next?

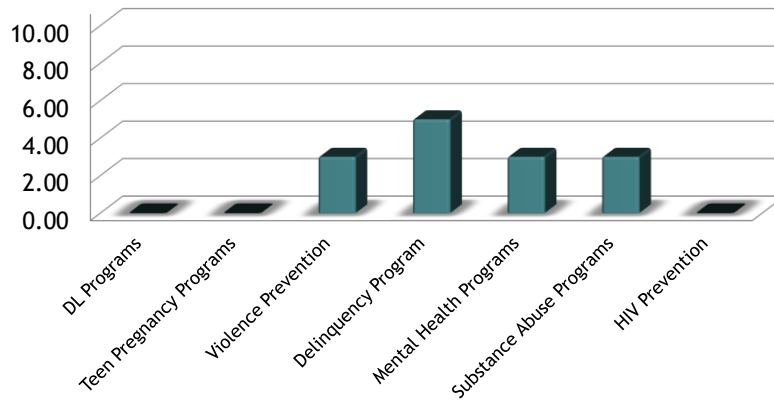
### CORRELATION OF OBJECTIVES AND SOCIAL ISSUES



## CORRELATION ON RESEARCH OF ENVIRONMENTAL INFLUENCES



## CORRELATION OF OBJECTIVES AND CURRENT INTERVENTIONS



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"One of the challenges we've had is the notion that [teen pregnancy] is the girl's problem," he said. "We're not focused appropriately on the guys in the equation," and so Chicago deserves kudos "for recognizing that boys and young men play a critical role in helping to avoid teen pregnancy."



Most teen pregnancies are. Avoid unplanned pregnancies and sexually transmitted infections. Use condoms. Or wait.  
BeYouBeHealthy.org

From Chicago's new ad campaign.

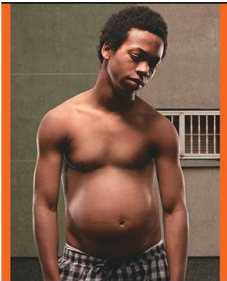
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HEALTHY CHICAGO

**UNEXPECTED?**

Most teen pregnancies are.  
Avoid unplanned pregnancies and STIs.  
Use condoms. Or wait.

BeYouBeHealthy.org

From Chicago's new campaign.

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Milwaukee's 2009 campaign, using different taglines.

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Most teen pregnancies are.

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### PROJECT

**TOWARDS THE DAY WHEN ZERO CHILDREN ARE EXPLOITED**  
Around the world today, the estimated number of trafficking victims ranges from 20-30 million; about 75 percent are women and girls.  
North America  
11% FUNDED  
Post by Catapult - Feb 20th 2013

### PROJECT

**BRING HEALTH TO THE HOMES OF CHILDREN IN OUAGA**  
Help Association Peasinet conduct focus groups with mothers in Burkina Faso to identify ways to extend our innovative service of home heal...  
Sub-Saharan Africa  
28% FUNDED  
Post by Catapult - Mar 6th 2013

### PROJECT

**HELP SEX TRAFFICKED YOUTH BECOME LEADERS**  
Deepen young women's understanding of—and power to shift and alter—the social conditions and cultural perceptions that promote and perpet...  
North America  
7% FUNDED  
Post by Catapult - Feb 19th 2013

### PROJECT

**USING INNOVATION TO SAVE WOMEN'S LIVES IN HAITI**  
Our low-cost cervical cancer screenings are saving Haitian women's lives.  
Latin America and Caribbean  
2% FUNDED  
Post by Catapult - Oct 9th 2012

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**Our Story**

YTH was founded in 2001 with a clear mission: To advance youth health and wellness through technology.

Today, more than a decade later, we've become the partner of choice for institutions looking for what works in the field of sexual health for youth and young adults. These partnerships allow us to pilot new technologies, discover what works, and disseminate our learnings.

Our annual conference, now in its sixth year, is pivotal to the work that we do. The largest event of its kind, YTH Live convenes more than 500 attendees, including public health professionals, researchers, youth advocates, educators, government representatives, social entrepreneurs and technologists. In this dynamic, three-day event, attendees come together to share innovations, learnings, and spark collaboration. For many, it sets the agenda for the year to come.

**In Partnership with You**

We know that lack of access to free and low cost sexual health services has a disproportionate impact on

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National Institutes of Health  
New York City Department of Health  
Nokia  
Oregon Health Authority  
Planned Parenthood Federation of America  
Reach Out/Inspire USA  
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San Francisco Department of Public Health  
Scenarios USA  
TechSoup Global  
The National Campaign to Prevent Teen and Unplanned Pregnancies  
The White House  
U.S. Dept of Health and Human Services

